



LISBON:  
CREATIVE AND KNOWLEDGE CITY

# Mobile Workshop

MW15

Smart Cities:

Lisbon - Atlantic Business Hub

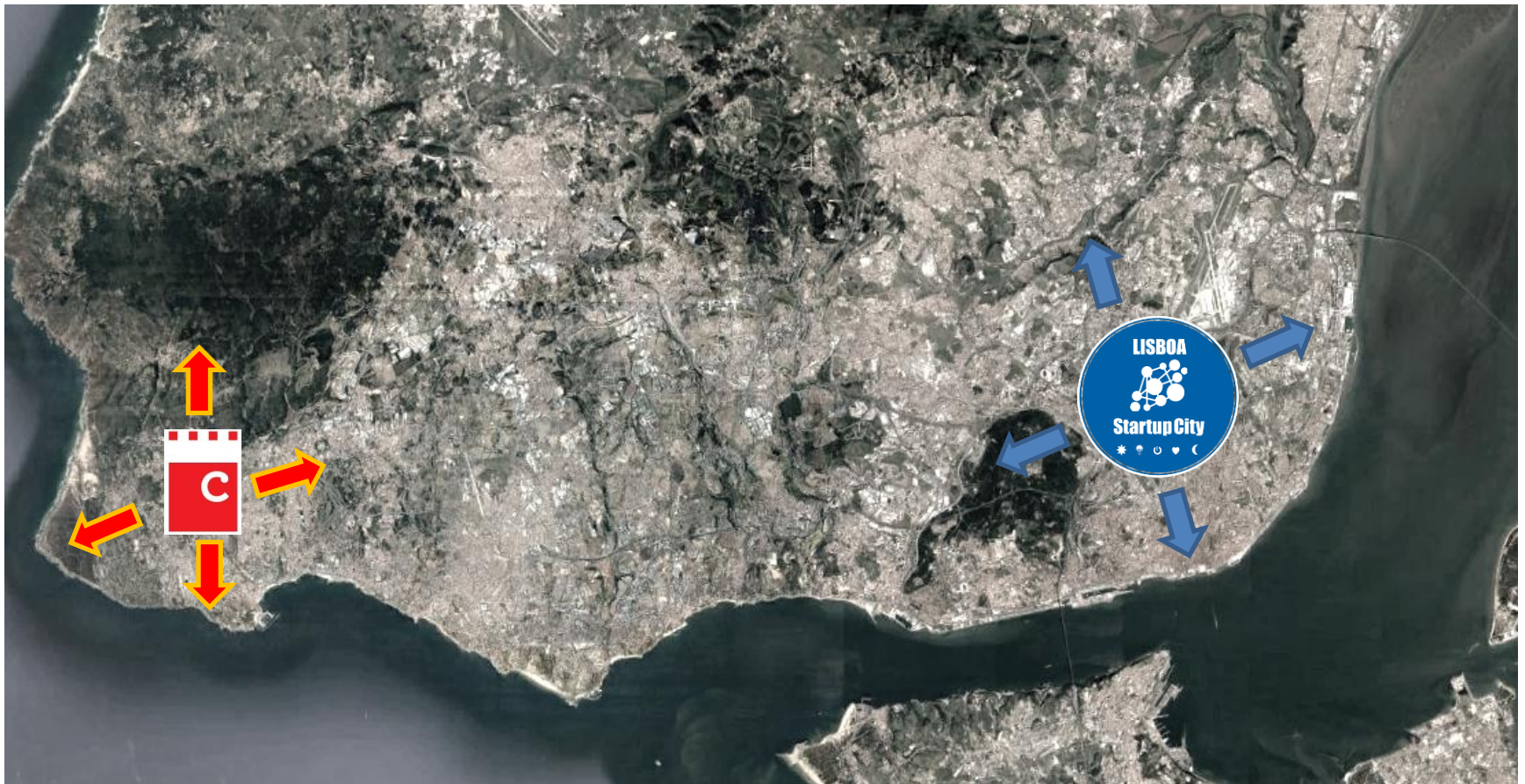
Cascais: Creative and Knowledge City



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Cascais: Creative and Knowledge City



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As we are becoming an urban species and cities act as magnetic forces, attracting talent, knowledge, creativity and businesses, city's Hall will have a leadership role shaping the future, solving older problems such as inadequate infrastructures (transport system, sewers, electricity and water supply) and under-investments on social policies (social integration and inclusion, poverty, gender inequality, ageing, public participation, public health and education), but also some emerging problems (global greenhouse gas emissions, climate change, sea level rise and urban coastal pressure, recycling, domestic garbage, food supply and safety, data security and privacy, renewal energy, buildings that are energy-inefficient, etc.).

So, the question is: How to overcome those problems, be attractive and still managing inclusion and sustainable cities, but with less resources and sparse budgets? For many cities, Smart Cities model (Smart Cities: Ranking of European medium-sized cities (Final Report), 2007; in [http://www.smart-cities.eu/download/smart\\_cities\\_final\\_report.pdf](http://www.smart-cities.eu/download/smart_cities_final_report.pdf)) has been the answer. Which it means to build a city through a combination of smart economy, smart mobility, smart environment, smart people, smart living and smart governance, being technology and coopetition the driving forces of a better future. City administrations, along with ITC firms are partnering to explore ways for cities to grow smarter. Along with this technological revolution we are also witnessing a shift in how we should be planning and manage a city.

This mobile will focus on the underway revolutions of Lisbon and Cascais cities, the policies, the management paradigm shift, the main events such the WebSummit and the pillar departments.